

See What Other Printing Professionals Have to Say About Their Prior Experience with ColorUp Events at Color Ink

"Being able to see a variety of digital production processes under one roof coupled with the open discussions among the participants and presenters allowed me to gain a perspective that would be difficult to obtain in any other setting"

Joe Olivo, President & Co-Owner, Perfect Communication, Moorestown, NJ

"I would definitely attend more events like this in the future and encourage others to as well, so they learn from such an in depth experience as I have with Digital Boot Camp."

Joey Dixon-VP Operations, GM Direct Marketing, Fort Worth, TX

"I had a fantastic first time experience at the Color Ink Boot Camp, considering I am based in New Berlin, WI and planning to implement new technologies. They made the event seamless and everything was covered to my expectation. I look forward to future shows!"

Robert Engel-Owner/Bolk Envelope, New Berlin, WI



Visual Marketing Solutions

W250 N6681 Hwy 164, Sussex, WI 53089
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www.colorupinc.com



Colorup

DIGITAL PRINTING BOOT CAMP

JUNE 1-4, 2020

Color Ink, Inc., Sussex, Wisconsin
www.colorupinc.com



Visual Marketing Solutions





Getting the Gold

Color Ink is ranked #5 of the Top Shops 2018 Wide Format & Signage as ranked by Printing News.

We are proud to be recognized as one of the shops leading the way in innovation and ingenuity by implementing the latest technology developments in the industry.

Cost:

Print Assoc. Members \$950
(Non-Members \$1,250)

Location:

Color Ink, Inc.
W250 N6681 Hwy 164
Sussex, WI 53089

Registration:

Online at:
www.colorupinc.com

Immerse yourself in this 3 day “Deep Dive” inside look into a truly futuristic modern day printing plant. Within the 105,000 square foot facility based in Sussex, Wisconsin you will see a wide range of digital printing technologies being incorporated throughout the plant. Talk directly to managers, production staff and sales staff.

If you are a decision maker, owner, or operations person within your print organization, this is the perfect opportunity to hear the unvarnished truth regarding digital printing and the challenges/opportunities associated with it.

We will answer some of these basic questions...

- What are the startup costs and obstacles you faced?
- Who did you train to run the equipment?
- Does the quality measure up to your customer's demands?
- What is your ROI? What are the financing terms?
- How do your margins compare to conventional print production processes?
- What are the cultural changes required when embracing digital?
- Are there any special infrastructure requirements or hidden costs?
- How do you estimate digital? How do your salespeople sell it? ...and many more!

Every printing operation is different and we realize that there are a variety of solutions available in the marketplace today. With that said, as an attendee you will be provided an up close and personal look at the following digital solutions:

- Fujifilm J Press 720S (B2 format cut sheet production inkjet press)
- Komori Impremia IS29 (23”x29” format cut sheet production inkjet press)
- Fujifilm Inca SpyderX (64”x126” flatbed UV inkjet digital printer)
 - Zund G2 Digital Routing/Cutting system
 - MGI JetVarnish 3DL with iFoil
 - Agfa Apogee Workflow solution
 - Cimex CAD software & Gerber CAD cutting device for packaging
 - Design Merge variable data software
 - Highcon Euclid III Digital Laser Cutter

The Color Ink Facility in Sussex, WI

Attendee FAQ

Q: Does the registration fee cover any travel or lodging expenses?

A: Lodging and travel costs to/from the event are not included in the registration fee. Attendees are responsible for these, however, we are happy to assist.

Q: Will meals be provided?

A: Food and drinks will be provided beginning Monday night through lunch on Thursday, June 4. Attendees are responsible for incidentals during the event.

Q: Do I need to rent a car or secure ground transportation?

A: We will provide ground transportation to all attendees for the duration of the event.

Q: What is the dress code for the event?

A: Dress code is business casual.

Q: Can I take photographs or videos during the event?

A: As a general rule, videos and photographs will be allowed. Any restrictions will be identified during the event.

Q: What do I need to bring?

A: We will provide curriculum, samples and vendor materials. Bring your business card and a list of questions or topics you wish to discuss.

Q: Will I have any personal time during the duration of the event?

A: Dinner and entertainment during the evening will be optional for attendees. Also, in addition to the scheduled breaks, attendees will have the ability to break away at any time to tend to business or personal matters.

Q: What resources will you have on-site for me to use for business purposes?

A: WIFI, phone, basic office supplies, fax and scan/email/print services are available at no charge.



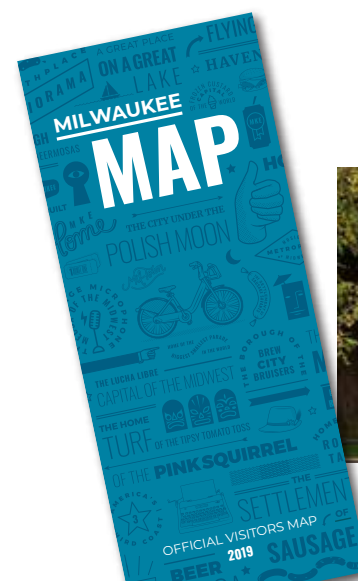
Milwaukee Art Museum



Harley Davidson Museum



Miller Park



Milwaukee County Zoo



Mitchell Park Domes